

**SIDHO-KANHO-BIRSHA UNIVERSITY**  
**MASTER OF ARTS (MA) PROGRAMME**

**IN**

**JOURNALISM AND MASS COMMUNICATION**

**FIRST SEMESTER**

**COURSE STRUCTURE**

	<b>Course Code</b>	<b>Course Title</b>	<b>Credit</b>	<b>Marks</b>
<b>First Semester</b>	<b>MJMCCCT 101</b>	Evolution and Development of Media	4	40+10
	<b>MJMCCCT 102</b>	Mass Communication Theory	4	40+10
	<b>MJMCCCT 103</b>	Media Laws & Ethics	4	40+10
	<b>MJMCCCT 104</b>	Print Journalism: News & News Reporting	4	40+10
	<b>MJMCCCT 105</b>	Media Organization Management	4	40+10
	<b>MJMCCCT 106</b>	International Relations	4	40+10

## **SECOND SEMESTER**

### **COURSE STRUCTURE**

	<b>Course Code</b>	<b>Course Title</b>	<b>Credit</b>	<b>Marks</b>
<b>Second Semester</b>	MJMCCCT 201	Radio: As a Medium of Communication	4	40+10
	MJMCCCT 202	Television (Theory and Practical)	4	40+10
	MJMCCCT 203	Personality Development (Full Practical Paper)	4	40+10
	MJMCCCT 204	Media Literacy	4	40+10
	MJMCCCT 205	Indigenous Communication	4	40+10
	MJMCCCT 206	Print Journalism: Editing & Design	4	40+10